

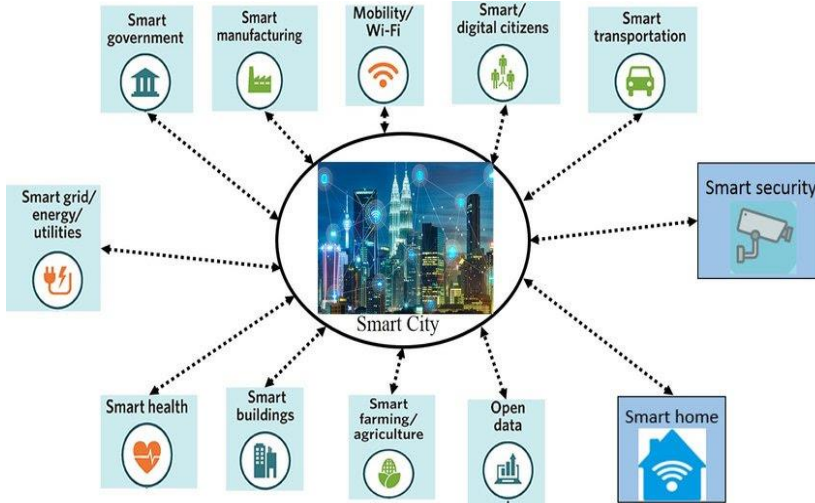


SM@RT URBANATION

CONVENTION AND EXPO 2019

24th - 25th September, 2019 | The LaLiT Ashok, Bengaluru, India

We are happy to seek your association with the above great event with **\$7.34 BN** that has been earmarked to develop **100 smart cities** across India



GUEST OF HONOUR

CHIEF GUEST

GUEST OF HONOUR

SRI. G. PARAMESHWARA
Deputy CM Hon'ble Minister for Bengaluru Development & Town Planning, Government of Karnataka

SRI. HD KUMARASWAMY
Hon'ble Chief Minister, Government of Karnataka

SRI. U.T. ABDUL KHADER
Hon'ble Minister for Urban Development, Government of Karnataka

T.M. VIJAY BHASKAR
Chief Secretary, Government of Karnataka

A.B IBRAHIM MD, KUIDFC

THEME: NXT – PROJECT MANAGEMENT & SUSTAINABILITY

Benefits	Platinum	Gold	Silver	Associate	Other**
Exclusivity	Category				✓
Built up space to exhibit their product & services* (sq m)	18	12	9		
Venue branding with logo presence in the Event "Smart Urbanation"	✓	✓	✓	✓	✓
Logo presence in key communication to Jury, Nominees & Winners	✓	✓			
Senior Official would be a part of the Jury panel for joint discussion on Winners selection	✓				
Placement of company logo wherever show name is positioned & branded	✓	✓	✓	✓	✓
Logo on Smart Urbanation website with hyperlink to Partner website	✓	✓	✓	✓	✓
Senior Official to be on stage while trophies are being given away to City Officials for Smart Cities	2				
Acknowledgement of the Partnership at the conference & awards through Emcee mentions & plug ins	✓	✓	✓	✓	
Branding in the registration area and entrance hall along with visible sized logo Branding of visitor bags	✓	✓	✓	✓	✓
Complimentary Invitation passes	10	8	5	3	3
Networking meet with Chief Guest, Winners, Jury and VIPs in lounge during networking sessions	✓	✓	✓		
All lanyards during the 2 day event would have exclusive logo branding (1)					✓
Opportunity to come on stage before the Lunch break to invite all delegates & speakers (2)					✓
Opportunity to raise a toast for the evening cocktail and invite all delegation (3)					✓
Stand-alone pull ups	2	1			
Opportunity to distribute corporate brochures / Pamphlets to the participants in the kit	Brochure	Pamphlet (2)	Pamphlet (1)		
Inclusion of Senior Officials at the panel discussions mapping relevant topics	2 panels	1 panel	1 panel		
Corporate video to be played	90 secs				
Copy of the Final delegate list with complete contact details of Public & Private sector	✓				
1-2-1 business meetings with different Smart Cities Project Team for future business	8	5	3		
Inclusion of Video interview of Senior Official in website & Youtube	✓				
Mention in all Press Releases & Media Coverage	Yes				
Post Event Coverage in ASAPP Publications	Yes	Yes	Yes	Yes	Yes
Investment (₹)	25,00,000	15,00,000	7,50,000	5,00,000	6,00,000
Investment (USD)	35,000	21,000	10,000	7,000	8,500

* Use Promotion code: **CSISCI20**

Exhibitor packages	CSI price (INR)*
Gold 9 sq mtr space 2 delegate 2 Awards Pass 2 Lunch Coupons 1 Full Page AD	1,65,600
Silver 9 sq mtr space 2 delegate 2 Lunch Coupons	1,29,600
Builtup space – 1 9 sq. mtr	1,00,800
Builtup space -2 4 sq mtre	44,800
Delegate https://www.smarturbanation.com/registration	6,400

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